

TYLER CROWE

GRAPHIC DESIGNER ILLUSTRATOR

850.346.5160

tyler@btylercrowe.com

9830 Rail Circle, Pensacola, FL, 32507

EXPERIENCE

Navy Federal Credit Union

Multi Media Designer 2022 - Present

- Communicated within a chain of command, and maintained a structured form of procedures and best practices.
- Handled Personally Identifiable Information and maintained confidentiality across multiple documents and videos.
- Partnered closely with separate teams within the department in creating educational and engaging content for trainees.
- Utilized Adobe Illustrator, Photoshop, Premiere Pro, After Effect, Camtasia, and Articulate Storyline 360.

EVOKE Aircraft Design

Graphic Designer 2022 - Present

- Created paint schemes for aircrafts, ranging from experimental/homebuilt aircrafts to privately owned Gulfstreams.
- Advised clientele on foundational design principals within the frame of the aircraft.
- Developed branding and graphics for the company.
- Utilized Adobe Illustrator, Photoshop, and Procreate for iPad.

Killer Design Co.

Graphic Designer 2022

- Developed branding and identity for clientele across the United States.
- Created user-friendly, navigable websites.
- Prepared graphics for print upon multiple surfaces and mediums, and advised clients on print shop basics.
- Utilized Adobe Illustrator, Photoshop, InDesign, and Procreate for iPad.

JSU Housing

Multimedia Assistant 2020 - 2021

- Created clear and concise graphics for multiple social media platforms.
- Collaborated with the print shop in the development of bulk orders.
- Developed on-brand signage to promote university protocols.
- Utilized Adobe Illustrator, Photoshop, InDesign, and Procreate for iPad.

EDUCATION

Jacksonville State University 2016-2022

Bachelor of Fine Arts with a Concentration in Graphic Design

Escambia High School 2012-2016

High School Standard Diploma

HONORS

American Advertising Federation

3 Time Gold ADDY Recipient

1 Time Silver ADDY Recipient

SALUTE Design Competition

Honorable Mention in Poster Design

WORK Design Competition

Presented in a Juried Exhibition

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, Fresco, After Effects, Lightroom, Camera Raw, Premiere Pro

Illustration & 3D Design

Procreate, Nomad Sculpt, Blender

Additional Programs

Camtasia video editor, Articulate Storyline 360, Microsoft Excel and Word,

INTERPERSONAL SKILLS

Soft Skills

Communication

Collaboration

Leadership

Adaptable

Empathy

